



SECRETARÍA DEL
TRABAJO Y
PREVISIÓN SOCIAL

STPS



UNDERSECRETARIAT OF
EMPLOYMENT AND LABOR POLICY

October, 2006



BACKGROUND...

- During President Fox's administration, the amount of labor surveys made in our county was greater than the total amount of surveys made during the past century.
- Labor accountability systems and outplacement services of the National Employment Service (Servicio Nacional de Empleo) were updated, digitalized and certified.
- **Labor market observatory:** is a reliable, updated and free internet-based Information System, that facilitates well-informed and individual decision making regarding the world of work and the professional world, which helps to achieve greater outplacement, matching educational supply with the needs of the productive sectors, taking into account culture, arts and humanities.

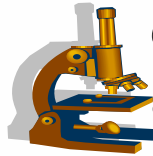


GENERAL CONCEPT...

... Labor Market Observatories:

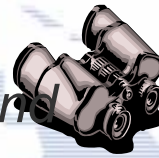
Array integrated by

- *Mediation instruments and capabilities,*



- *Analysis,*

- *Prospective and*



- *Systematic dissemination of information regarding labor market situation in a country.*



LABOR MARKET OBSERVATORIES AROUND THE WORLD

Policies to
improve
outplacement





Identify
employment
sources to improve
labor market entry

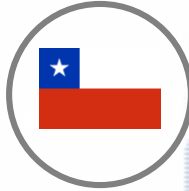




Public Information
Service

Due to its orientation

Planning Tools



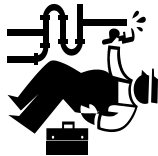


products



GENERAL TRENDS

► Occupations that grow at high rates throughout time.





GENERAL TRENDS



- ▶ Occupations with the greatest amount of employees per year.





PRODUCTS

SPECIFIC TRENDS

- ▶ Analysis of an specific occupation: amount of employees, average wage, profile.



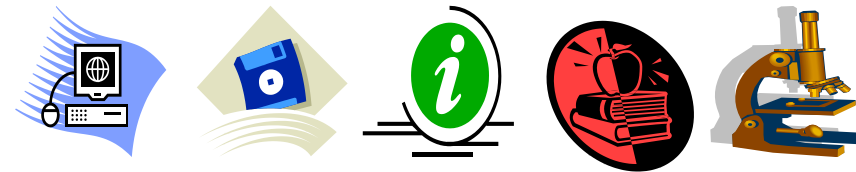
NUMBER



WAGE



PROFILE



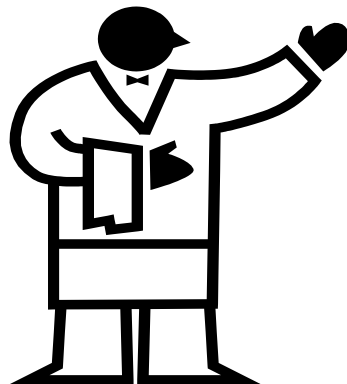


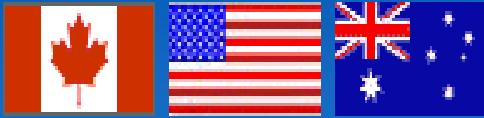
products



SPECIFIC TRENDS

- ▶ Salary scale for a job, shown by frequency and age.





PRODUCTS



SPECIFIC TRENDS

- ▶ Average wage for a given occupation compared among different regions.



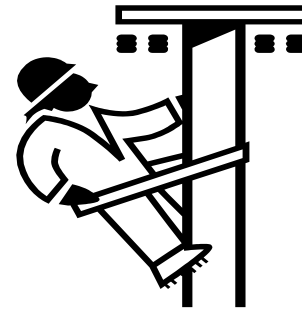
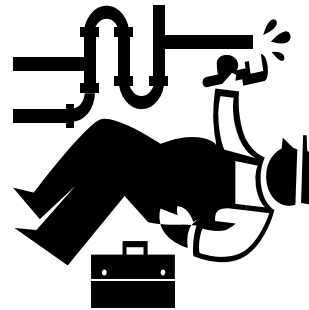


PRODUCTS



SPECIFIC TRENDS

- ▶ Average wage of a given occupation compared with similar jobs.

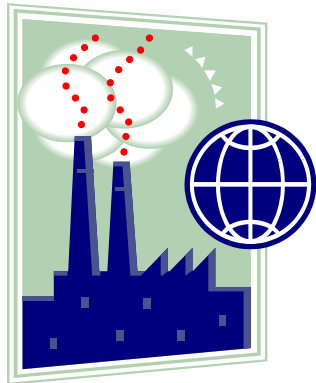




SPECIFIC TRENDS



- ▶ Density of an occupation in the different sectors of the economy.



CONTENTS OF LABOR MARKET OBSERVATORIES AROUND THE WORLD



Labor market

Diagnose

Aggregated analysis

Trends

Prospective

Catalogues

Job description

Integration of profiles and statistics

Articulated services










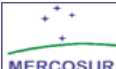























Information

Orientation

Training and outplacement



INPUTS AND SOURCES...

Surveys	     
Census	    
Administrative Records	   
National accounts	    
Econometric models	 
Input-output matrix	 
Educational administrative records	   
Analysis	     

National Survey for Occupation and Employment ←

National Employment Service Information System ←

Information system for outplacements in technological universities ←

Analysis of the Undersecretariat of Employment and Labor Policy ←

INTERNAL

- NATIONAL SURVEY OF OCCUPATION AND EMPLOYMENT
- ADMINISTRATIVE RECORDS OF THE NATIONAL EMPLOYMENT SERVICE (SNE).
- NATIONAL OCCUPATIONAL CATALOGUE (SICNO) INFORMATION SYSTEM
- CHAMBANET

EXTERNAL

- ADMINISTRATIVE RECORDS OF TECHNOLOGICAL UNIVERSITIES AND STUDENTS AND GRADUATE STUDENTS' RECORDS OF HIGH EDUCATION (SEP).



INPUTS AND SOURCES...



Homogeneous criteria to classify occupations



Multiple criteria

Information sources for the labor market observatory	Classification criteria
National Employment Surveys	Mexican Occupation Classification
National Occupational Catalogue Information System	National Occupational Catalogue
National Employment Services	International Standard Classification of Occupations
Chambanet	Standard Occupational Classification

IN THE PAST...

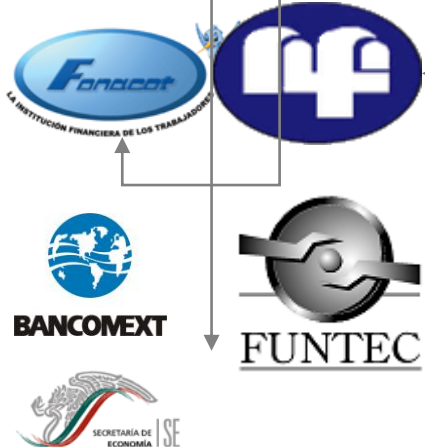
Quality education
(1 day)



Scholarships information (1 day)



Support for entrepreneurs (5 days)



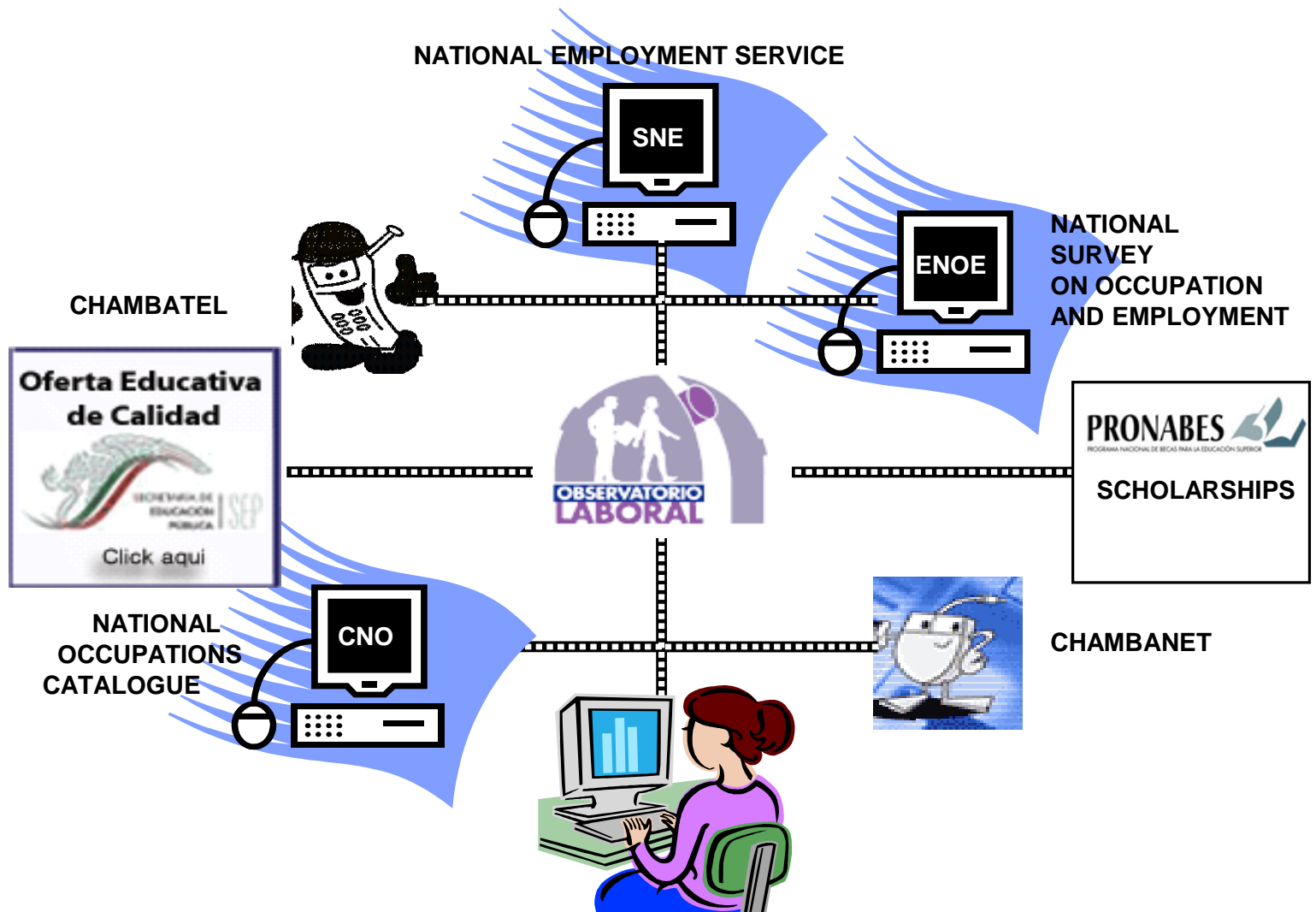
Data from the Employment and Occupation Survey (ENE-ENOE) by educational field and occupation (20 days)



Occupational guidance

- Analysis on vacancies of SISNE by educational field or occupation (5 days)
- Information on the National Occupations Catalogue (1 day)
- Information on outplacement services and vacancies (1 day)

TODAY...



LABOR MARKET OBSERVATORY SERVICES

- ▶ The Mexican Labor Market Observatory delivers more than 30 different services for youth, among which stand out:
 - Occupation and employment indicators
 - Occupational and vocational guidance tools
 - As well as outplacement and support for entrepreneurs.
- ▶ 12.3% of users of the Observatory are students from the 7th-9th grade, 44.5% are high-school students and 32.4% undergraduate students.
- ▶ Moreover, 50.5% of visitors have used the Observatory to choose a field for professional education, 39.1% to search for a job and 10.5% to choose a university.



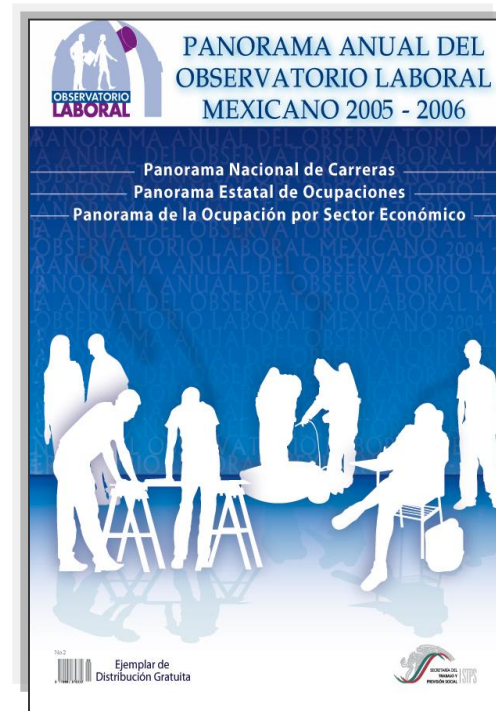
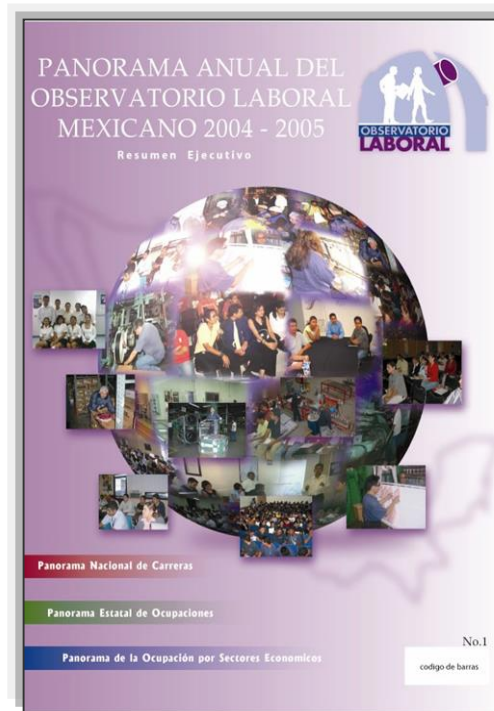
PRODUCTS AND SERVICES...

WEBSITE VISITS	1,025,000
OBSERVATORY's SERVICES	32
ANALYZED FIELDS FOR PROFESSIONAL EDUCATION	53
ANALYZED OCCUPATIONS	600
DYNAMIC AND GRAPHIC REPORTS	15,000
QUARTERLY UPDATES	4
PARTNER INSTITUTIONS	12



PRODUCTS AND SERVICES...

In order to diversify the channels to disseminate information from the Labor Market Observatory, we also have a printed publication called “Annual Overview of the Labor Market Observatory”



Conclusion

- ▶ With the Labor Market Observatory, Mexico begins a long-term labor policy, which is the founding for **a better match of the educational curricula with the needs of the productive sector.**
- ▶ 17 million users in Mexico have access to a user-friendly website that gathers timely, free and reliable information, helpful for decision making to enter the world of work and freely choose a field for professional education, training or labor mobility.

